## **ABSTRACT**

An apparatus and method for programming the recording of broadcast programs, for programming recording by setting the recording start time and the recording end time of a given program in the broadcast program information is provided, wherein the apparatus and method for programming the recording of broadcast programs, delays the recording end time of programmed broadcast program, when a broadcast program is present in which an extension keyword is detected by searching electronic program guide information acquired regarding broadcast programs to be programmed, and electronic program guide information acquired regarding programs scheduled to be broadcast on the same channel and the same date as and prior to the programmed broadcast program, for predetermined extension keywords indicating program extension or delay.

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